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Essex County College Selects Three Hitachi HD Studio Cameras for Communications Department

WOODBURY, NEW YORK, June 11, 2011 – Essex County College, a community college with campuses in Newark and West Caldwell, N.J., purchased three Hitachi SK-HD1000 [high-definition cameras](#) for use in its professional television studio and there are immediate plans to purchase additional cameras for the instructional studio as well. The order was placed through HB Communications Inc., a professional audio/visual integration company and equipment dealer based in Mountainside, N.J.

“Our mission is to give our students access to an affordable, high-quality education,” said Nadine Shaw-Abram, director of the television facility at [Essex County College](#). “The Hitachi SK-HD1000’s enable us to meet our educational goals because they are exceptional HD cameras positioned at an affordable price point. We did a great deal of research on a variety of studio cameras and, I must say, we couldn’t be happier with our selection.”

“Since today’s broadcast television industry is so technologically-driven, we feel it’s imperative to give our students access to state-of-the-art broadcast equipment and thorough training to adequately prepare them for the careers they will embark upon once they’ve moved beyond Essex,” Shaw-Abram continued.

The Hitachi SK-HD1000 HD studio camera has three, high dynamic range 2/3-inch, 2.3 million pixel CCDs that produce 1100 TVL resolution, a quiet signal to noise ratio of 60db, and F11@2000 Lux sensitivity. The camera system also provides 14-bit analog to digital conversion as well as advanced digital signal processing and picture enhancement tools. And it offers a wide array of accessories and options, including the CU-HD1000 [camera control unit](#), RU-1200JY/VR remote control unit, VF-L9HD 9-inch color viewfinder, as well as a choice of either fiber or triax camera adapters.

Essex County College offers an Associate in Arts (A.A.) degree to students who have completed the Liberal Arts: Communications specialization, which includes television, radio, film, and postproduction studies. After completing the hands-on communications program, Essex County College students either go on to complete their undergraduate studies at four-year colleges and/or universities or enter the workforce prepared to fill professional jobs in the media field.

About Hitachi, Ltd.

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Editor's Note: Color product photographs are available upon request.

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